



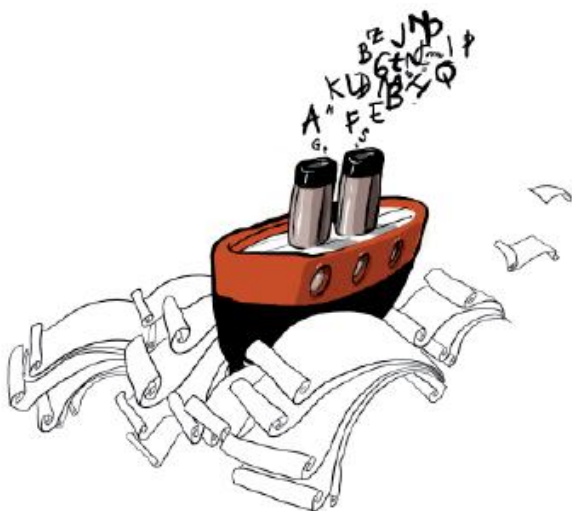
Annual Report for 2011

Municipal Library of Prague, January-December 2011

Free of charge
www.mlp.cz

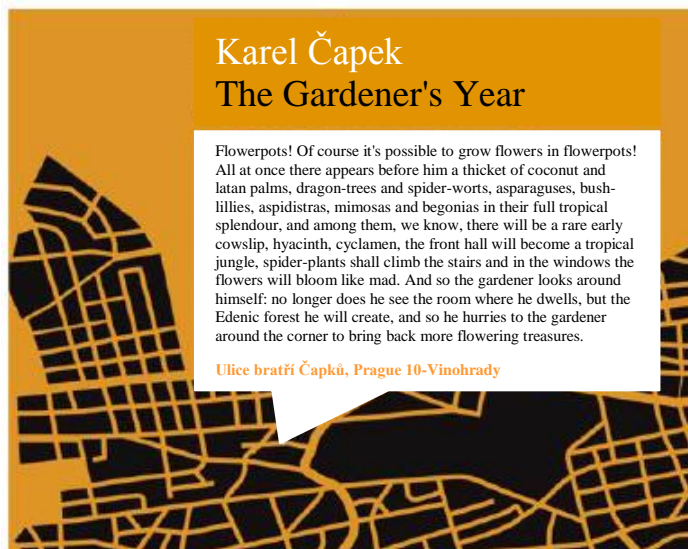
120 Years on the Seas of Literature

A one hundred and twentieth birthday celebration is not something that the library celebrates every year! And so this important anniversary is recalled with a great many different activities, including a modified logo and a special anniversary image, the work of designer and illustrator Václav Šlajch.



The main motif is that of a steamship, which has sailed through the entire year in various forms. The library's 120th anniversary has also been reflected in its participation in the 'Book World' fair, the 'Bambiriada' children's festival, or Prague Museum Night. Thanks to a gift from the library, supported by the company Pražská plynárenská, a.s., the book **The Story of the Prague Bible** was published, depicting the 'life chronicle' of the library's oldest and most valuable item, which was damaged in the flood of 2002, then temporarily saved through freeze-drying and then carefully restored. Part of the book is a comic strip depicting the Prague Bible's fate by artist Václav Šlajch.

The culmination of the celebration was the exhibition entitled **120: Disembarking in Smečky**. Over 900 visitors viewed the most interesting of the library's holdings – interesting prints and original works from the 'artothèque', scores and books from the music section, theatrical works supplemented with a film about the library from 1942, maps and guides from the 'History of Prague' section. E-books were represented with a 'free-standing' reader, offering titles from the MLP's production. And of course, there was a readers' corner and art workshops for schools. However, the greatest visitors' attention was stimulated by exhibits from the rare printed material section, in particular the oldest and most valuable of all the books – a first imprinting of the Prague Bible from 1488.



Prague – City of Literature

'Prague – City of Literature' is a project taking as its goal not only the support of the public view of Prague as a place with a rich literary history, but also increasing awareness of the Prague literary scene – cafes, bookshops, libraries, authors, books, fairs, festivals.... In short, to remind residents and visitors that Prague is a living inspiration, a place where literature is created and also read.

The library is the coordinator of a project that was supported in 2011 by over twenty partners from the field of literature in Prague. Through the project, Prague also was able to apply for the title issued by UNESCO – 'Creative City of Literature' – and connection to the international network of UNESCO Creative Cities. Awarded since 2004, the title has so far been awarded to the cities of Edinburgh, Dublin, Iowa City, Melbourne, Reykjavik and Norwich.

The 'Prague – City of Literature' project was given an eye-catching graphic concept by the studio Dynamo Design, along with a campaign that brought books, reading and literature directly into the city streets. The common idea is the connection of the book, the author and the place.

As a result, Prague's residents can hear books in the metro, read sections along literary trails, catch a broadcast from a birdhouse or rubbish bin, or be surprised by a reading statue. Supporting the idea of everyday creativity is the last phase, which brought short poems from ordinary contributors from Facebook to citylight displays in the streets. The campaign for 'Prague-City of Literature' was conceived and realized by the agency Loosers; the project was financially supported by the City of Prague.

www.prahamestoliteratury.cz

In brief....

Školská Redone

This summer, the Školská ulice branch underwent an interior remodeling, involving a new arrangement of furnishings and thus the functional space, service desks, and a separate area for children.

Bookmobiles for Schools

At the end of the year, two new bookmobile sites were created off of the public roads. These are parking areas on the grounds of primary schools (Horní Počernice and Černý Most), where the bookmobiles are intended exclusively for the use of the pupils.

'Koniáš' in the Library

'Koniáš' is a computer program for libraries that the City Library uses for processing reader and bibliographic information, including the use of FRBR principles and data sharing with the Czech National Catalogue. **Antonín Koniáš** is the author of the 18th-century rare volume 'The Only Spouse of the Lamb', which was restored by the Rare Printed Materials section of the MLP. **'CONiáš'** is the sci-fi and fantasy convention held in the library; its theme in 2011 was magic, spells and enchantments.

Razor-Sharp Images

The cinema of the Municipal Library of Prague now has digital projection, influencing both the wide range of films shown as well as improving the quality of images on the screen.

Website Launched

The library website underwent a complete transformation – design, texts and even the online catalogue and the form of the reader accounts. Launched in February, it was active alongside the 'old' web until the end of summer.

E-Books for Every Library

A joint project of the library and the publishing house Academia has brought to even the smallest branch selected titles of world prose and non-fiction.

iMacs

The computer fleet of the Central Library was supplemented with ten 'Mac' workstations, allowing readers to work with the world-renowned technology without having to invest in it themselves....

Libraries Are Not Only Books

All libraries have been trying to convince the public of the truth that 'libraries are not only books' for many years. The Municipal Library of Prague is no exception, and in arranging the space of library branches takes into account that they should serve as places for leisure activities for children, teenagers and adults. This is achieved through the furnishings, the technologies, and the selection of cultural and educational events.

Branch libraries concentrate particularly on programs for children and youth. Generally, these are meetings with authors, thematic discussions for schools, or occasionally concerts or small theatre performances. And whom can readers young and old meet? Our guests include, for instance: Arnošt Goldflam, Renáta Fučíková, Petra Hůlová, Iva Procházková, Vlastimil Vondruška, Jan Hřebejk, Václav Větvíčka, Jiřina Šiklová, Jan Kantůrek, Juraj Červenák, Petr Šabach, Iva Hüttnerová, Petra Braunová, Václav Cílek, Tomáš Halík or Daniela Krolupperová.

Programs for adults are addressed by the MLP Cultural and Education Centre, which through excellent programming keeps the auditoriums of the Central Library filled. Significant components are film screenings and concerts, supplemented by thematic cycles. Films are represented by the library's Film Club, which brings viewers titles from both regular distribution and Project 100; independent works can be seen in the cycle FAMU Projections and Dialogues, important documentaries in the 'One World' festival and occasional individual 'treats', such as 'The Tree of Life' by Terrence Malick.

Of the concerts and special series, it is necessary to note the concerts by Hradišťan, Ondřej Havelka's Melody Makers, the Rudy Linka Trio or the cycle 'Rebellious Ladies' held in cooperation with the agency Taktika Musika. In the series 'Millennium', viewers are introduced to Stig Larsson's detective trilogy, and in the program 'Dear Václav,... Yours,...' reflections following the death of Václav Havel.

And libraries are a good destination even if nothing is going on in particular. There are branches where you can sit in a chair, lie on a sofa, recline on a beanbag, bring along a stuffed animal or play golf or bowling...

E-Library

The Story of the Prague Bible

and another 200 books for
free downloading in seven
different formats
www.e-knihovna.cz



A Library with a View

Our 'vintners' opened the first wine of the vintage 2011: the branch library on the Dědina housing estate, on November 11, 2011 at 11:11 a.m. Joining in the toast were local readers, library staff, and in addition the Municipal Library of Prague director Tomáš Řehák, Environment Minister (and former district mayor of Prague 6) Tomáš Chalupa and Prague 6 board member of culture Veronika Vymětalová.

Readers can find the new branch in the fifth floor of the Delta community centre. Hence it is the only branch library in the network that offers, in addition to books, internet access, magazines and maps, a broad view of the surroundings.

A pleasant appearance is offered not only from the windows but also around the interior. "With the move, the library has gained more space and modern fittings. We hope that it will become a crucial place

for Dědiny's residents of all generations. And not only when they want to borrow books, but also to meet with friends or spend a free afternoon in a pleasant setting..." stated the City Library director Tomáš Řehák regarding the role of the library for the community Part of the space is a children's corner and pleasant seating for all ages.



ECONOMIC RESULTS of the Municipal Library of Prague for 2011

The Municipal Library of Prague is a budgetary organization of the City of Prague. The non-investment contribution for 2011 was approved by the financing body to the amount of 218,213,000 CZK, and subsequently adjusted to 227,265,500 CZK.

The adjusted non-investment contribution includes directed subsidies from the budget of the City of Prague (project 'Prague-City of Literature' and purchase of holdings), directed subsidies from the national budget – grant projects within the framework of programs of the Culture Ministry: VISK 1 (Methods of measuring the value of library services, stage 1), VISK 2 (Increasing qualifications of librarians and information workers), VISK 3 (Book bindings for the MLP), VISK 7 (Creation of protective wrappings for MLP rare books) and the program 'Cultural Activities for Handicapped and Senior Citizens' (Services for the blind and deaf in the MLP).

For the operation of several branch libraries, several district governments in Prague provided financial contributions. These are: Prague 1 (branch Hradčany), Prague 5 (branch Ostrovského), Prague 6 (branch Dejvice) and Prague-Velká Chuchle (branch Velká Chuchle-purchase of new books).

Grant programs from district governments are a source for financing cultural and education activities in several branches. In 2011, this method was used for financing these activities: 'The Spirit of Towns, Places and Regions' in the House of Reading (Prague 10), 'Support for Children's Reading' in the Dejvice branch (Prague 6) and computer courses for seniors in the branches Dejvice and Břevnov (Prague 6). To all of the district governments mentioned, our greatest thanks for the support of local library development!

Costs of the Municipal Library of Prague were covered in 2011 from these sources:

<u>Non-investment contribution from the City of Prague</u>	88.21%
<u>Non-investment contribution from district governments</u>	0.45%
<u>National subsidies</u>	0.37%
<u>Own sources (income, gifts, investments)</u>	10.97%

Main Activities

Income:	
<u>from library activities</u>	21,664,000 CZK
<u>from other activities (own events)</u>	1,984,000 CZK
<u>other income</u>	4,387,000 CZK
Total	28,035,000 CZK

Costs:	
<u>completed purchases</u>	32,808,000 CZK
<u>services</u>	50,140,000 CZK
<u>personnel costs</u>	160,528,000 CZK
<u>taxes and fees</u>	256,000 CZK
<u>other costs</u>	1,328,000 CZK
<u>depreciation</u>	10,605,000 CZK
Total:	255,665,000 CZK

Capital Expenditures

Capital expenditures for 2011 were approved by the financing body for the sum of 4,650,000 CZK, in the course of the year adjusted to 4,587,000 CZK and were used for the sum of 4,276,000 CZK. The funds were intended for the following projects: Reconstruction and modernization of the central office and central library, Construction of the Petřín branch library, Creation of the website 'Literary Prague'.

A subsidy of 600,000 CZK from the Czech State Fund for Support and Development of Czech Cinema was assigned to the MLP for the use of digitalization of the cinema in the Central Library at Mariánské náměstí.

Investment Fund

With the agreement of the financing body, property for the total sum of 3,855,000 CZK was acquired from the investment fund.

Purpose:	Expenditure:
Purchase of minibus of under 3.5 t (selection procedure)	113,000 CZK
Digitalization of cinema	2,865,000 CZK
Upright piano	175,000 CZK
Furnishings for Dědina branch library	58,000 CZK
Cooling unit for server room	148,000 CZK
Activator/deactivator for books	83,000 CZK
Purchase of van	442,000 CZK
Transfer from IF to support noninvestment contributions	4,000,000 CZK

Supplementary Activities

(lease of non-residential space)	
Income	1,339,000 CZK
Costs	1,079,000 CZK
Economic results before tax	260,000 CZK

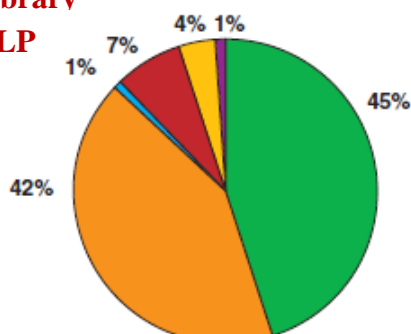
2011 IN NUMBERS

43	branches, the largest and most used being the Central Library
455	systematic job positions; 513 employees, 79% are female
2,291,359	books, maps, CDs, DVDs, pictures, scores, cassettes and electronic documents in holdings
100,401	documents were added to the MLP holdings in 2011
16.86	million crowns spent for the purchase of new documents
11	specialized databases are accessible online (www.mkp.cz/database)
32	volumes were restored in the restoration workshop, including a New Testament from the 16 th century by printer Jiří Melantrich z Aventina
7,036,655	books (CDs, DVDs, maps, pictures) were borrowed by readers

189,453	people had a valid library card in 2011 and used at least one library service
33,400	people had a valid library card in 2011 but did not use any of the library services
38,826	people acquired a new library card in 2011
2,402,008	people came to a library for books, information or cultural events
10,155,034	people used the library's online services
4,695	cultural or education events were held in the auditoriums of the Central Library or branch libraries
137,430	people attended these events
133	educational events were held for MLP employees and employees of regional libraries
39	public libraries are served by the MLP in the framework of its regional functions

Structure of the library holdings of the MLP as of 31 Dec. 2011

fiction
non-fiction
cartographic
musical scores
sound recordings
audiovisual
artwork
electronic



Library closed? Return your books to the bibliobox!

Opatov Branch
Opatovská 1754
Prague 11-Jižní Město

In brief...

Larsson the most borrowed author

The most frequently borrowed title of 2011 was 'The Girl Who Played with Fire' by S. Larsson (1559 borrowings), followed by the same author's 'The Girl Who Kicked the Wasps' Nest'. The next places belong to 'Biowife' (M. Viewegh), 'Twilight' (S. Meyer), 'Chronicles of the Royal Chamber' (V. Vondruška) or 'The Mesmerist' (L. Kepler).

Returned Elsewhere

Returning books to a different branch than the one from which they were borrowed has been possible in the library system since 2009. Readers have quickly adjusted to the service, and in total numbers 'returns somewhere else' include one-third of all borrowings. The majority of them remain within the offerings of the branch where they were returned; redistribution affects around 18% of all returned books.

The Library in Social Networks

You can find the Municipal Library of Prague on Facebook since 2009. In 2011, the library created its account on Twitter, Google+, and shares videos on YouTube.

Storybridge – Most příběhů

Thanks to the initiative of Leah Gaffen, it is possible to choose from 1,300 children's books in English at the Korunní branch, or come to one of the interactive readings of fairytales in English.

Asking Our Readers

Our readers' views are investigated every year through on-line surveys. In 2011, the chief point of interest for us was viewers' responses to book donations to the library, and their expectations regarding the development of information services. Independent qualitative research was performed among children using the Pankrác branch, who wrote about and drew pictures of their dream library. For more about the results, see the article 'Asking Our Readers in 2011' at www.mlp.cz.

Municipal Library of Prague Annual Report

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 ▪ Corrections: Michaela Losíková, Veronika Chrušćová, Eva Měřinská ▪ Photos: archives of the MLP
 Director: RNDr. Tomáš Řehák ▪ The financing body of the Municipal Library of Prague is the City of Prague
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The Library in the Year of the Dragon

The stars (and other unavoidable factors) predicted the year 2012 as one of great changes for the library, which will not all be easy. The sign of the Dragon means a year full of energy and excitement, but often this may be very tiring.

What can the library and its readers expect in this unquiet year? Most visible will be changes in the branch network, both in the density of branches and in their spaces. This is witnessed by the planned reopening of the Břevnov branch after reconstruction, the closing of the Lužiny branch for planned reconstruction, and reduction of branches for cost savings. Changes will also be made to the opening hours, where it will be necessary to balance the readers' wishes (Monday openings) with the realistic possibilities of the library and the state of its budget.

In the area of services, the most visible changes will involve the service Reservations (expanded to include the possibility of transferring books between branches) and the transformation of the cinema hall for 3D projections. In addition, the library should increase its role as a place for sharing reading, which should succeed through launching the project "Giving Books Another Chance" and continuing the successfully started "Book Exchange Days".



People in the Library

The Municipal Library of Prague in 2011 employed 513 people, 404 of them women and 109 men. Of the total number, 32% have a university degree, 3.9% have a specialized certificate, and 58.3% have a secondary-school education.

Most of the employees work in the Services Department, i.e. in the position of an active librarian. Librarians are also responsible for the greater part of educational activities, which focus on work with information and communication technologies, work with computers and of course literature itself.

The active librarian is the person whom the reader encounters most frequently in the library. It is the librarian who, according to need, finds out the selected books and helps untangle the knots of information and book requests. Here are a few of the more interesting examples:

A boy asks by telephone 'Excuse me, could you tell me when sociologist Jan Keller died?' The librarian looks up the information: 'Jan Keller was born in 1955, so most likely he's still alive.' The voice on the other end of the line is surprised. 'I never thought of that.'

A first-grade class in the Lužiny branch is introduced to the author 'Božena Němcová'. The next day, one of the girls comes to the library and tells the librarian in all seriousness: 'Didn't you know that Božena Němcová's dead? My daddy said so!' Then she looked at her and added: 'That was you dressed up as her, right?!'

Among the puzzles that readers sent in as title requests were the following: A Christmas Knee (Dickens: A Christmas Carol) Beauty from Space (Karnauch: Incredible Beauty) My Merry Liver (Klíma: My Merry Mornings) Fantastic Autumn (Škvorecký: The Swell Season) Quick Trains (Hrabal: Closely Watched Trains).

Our Supporters/Collaborators...

ADC Blackfire Entertainment, Adjust Art Pro, British Council, Cambridge University Press, Centre for Integration of Foreigners, Class Acts, Czech Centres, Czech Council of Children and Youth, People in Need, E-scan, Egmont, FAMU, Insider Media, s.r.o., K. Semelka, Kosmas, District Governments of Prague 1, Prague 5, Prague 6, Prague 10, Prague 11 and Prague 15, Metropolis, Multicultural Centre in Prague, Music Art Prague, Galerie Smecky, all publishers, Celebration of Prague, Pevnost, CZLIT.CZ, Pražská plynárenská, a.s., ROPID, Litera Alliance, United Alliance of the Blind and Sight-Impaired, Scandinavian House, Spektra v.d.n., Společnost bratří Čapků, Společnost poezie, Straky na vrbě, Bookworld, Taktika Musika, Topzine, Embassy of the Kingdom of Denmark, primary and secondary schools

Memberships

Association of Czech Film Clubs, Czech section of IBBY, international Association of Music Libraries, International Federation of Library Associations and Institutions – Metropolitan Libraries Section, Klubko (Children's Library Club), Prague-City of Literature, Alliance of Czech Libraries, SIBMAS-International Association of Libraries and Museums of the Performing Arts, Alliance of Librarians and Information Workers of the Czech Republic